

UNM Student Publications Board Meeting

Thursday, November 30, 2004

Marron Hall Room 111

Present: Bob Gassaway (chair), Leslie Donovan, Jeff Kellywood, Marcia Pineda, Miguel Gandert, Alex Hughes, Nancy Baca

Ex-Officio: Jim Fisher, Marisa Demarco, Pam Herrington, and Stephanie Martin

Absent: Journalism Students Representative, ASUNM presidential representative

Bob Gassaway called the meeting to order at 5:05 p.m. Leslie Donovan made a motion to approve the minutes from the October 26th meeting. Miguel Gandert seconded the motion. The motion passed.

Gassaway asked Stephanie Martin for an update on Best Student Essays. Martin reported the magazine was printed and distributed copies to the Board. Congratulations were offered to Martin by the Board. Martin said there will be a reception for BSE in the English department on Friday Dec. 1.

Gassaway asked Pam Herrington for the Conceptions Southwest report. Herrington said she and other staff members had just attended the undergraduate symposium with Scribendi staff members. She said there had been a lower turnout than she expected but working with the Scribendi staff was enjoyable. She said the CSW staff have picked contest winners, and are currently finalizing review of other submissions

Gassaway then asked for the Daily Lobo Editor report. Marisa Demarco reported the Daily Lobo staff members returned from the November conference in Tennessee. She said the Daily Lobo was critiqued by design professionals at the conference. Demarco said many that positive responses and suggestions were received in the review and the design staff will implement some changes beginning in January. She said the staff will also be meeting with designers from the Albuquerque Journal and Albuquerque Tribune during semester break. Gandert said the Communication & Journalism department has just hired a lecturer who is a design person at the Journal. He said she will be starting in January and recommended that Demarco contact her. Demarco reported that she has invited journalism professionals from around New Mexico to lecture to her staff. Demarco reported that Felicia Fonseca, Daily Lobo News Editor, is leaving for an internship in Santa Fe, and Tina Larkin, Photo Editor, is leaving for a job at the Santa Fe New Mexican. She said Rivkela Brodsky, currently Assistant News Editor, will become News Editor in January. Demarco said two candidates for Photo Editor are in the pipeline, Xavier Mascaranas, and Nick Layman.

Gassaway then asked for the Daily Lobo financial report. Jim Fisher reported on financials through September. He said the October financial statement is not yet available due to problems with the new UNM Banner accounting system. He said revenue in

September was better than expected, though advertising inches are down compared to the same time last year. Fisher said he is investigating buying Adobe InCopy coupled with a third party plug-in, which will allow students to use multiple computers to work on the same document simultaneously. Demarco commented that the program should pay for itself due to the efficiency gains among hourly employees. Fisher noted that the comparable program from Quark is \$50,000. He said a scaled down version suitable for the Daily Lobo would cost between \$2,000 and \$6,000. Fisher said he and the staff will continue to investigate and would like to have the new software in place sometime early next semester.

Gassaway asked about new business. Marcia Pineda reported that the Graduate and Professional Student Organization would like to help Student Publications in any way it can, through mass e-mailings or other means. Gassaway suggested that BSE might be interested in getting better responses from graduate students. Pineda gave her email address as contact information: mpineda@unm.edu.

Gassaway said the Board typically does not meet in January. He scheduled the next meeting for Wednesday, Feb. 16 at 4 p.m. He adjourned the meeting at 5:35 p.m.