

**UNM Student Publications Board**  
Thursday, October 26, 2004  
Communication & Journalism Conference Room

Present: Bob Gassaway (chair), Leslie Donovan, Marcia Pineda, Alex Hughes, Jeff Kellywood

Ex-Officio: Jim Fisher, Marisa Demarco, Pam Herrington

Absent: Stephanie Martin, Miguel Gandert, Nancy Baca, Communication & Journalism Student representative, ASUNM president representative

Bob Gassaway called the meeting to order at 5:05 p. m. He asked for a motion to approve the minutes from the Sept. 30 meeting. Leslie Donovan made a motion to approve the minutes from the Sept. 30 meeting. Alex Hughes seconded the motion. The motion passed.

Gassaway asked for an update on Best Student Essays. Jim Fisher reported that Stephanie Martin was out of town. Fisher said he had spoken recently with Stephanie and she related that everything was on schedule and the magazine would be at the printer by mid Nov.

Gassaway asked Pam Herrington for the Conceptions Southwest report. Herrington said CSW is now accepting architecture submissions. She said the deadline for all submissions has been extended to October 29. Herrington said that CSW will be participating in a two-hour undergraduate symposium with Scribendi on October 22. She said she is still pursuing opportunities for selling CSW at local businesses. Herrington said that she is in negotiations with Cottonwood Printing, the company most likely be the printer for CSW.

Gassaway called for the Daily Lobo editor report. Marisa Demarco said an eight-page Daily Lobo voter guide will be published on October 27. She said the Lobo printer has extended the deadline for the election day paper to 5:00 a.m. in hopes the paper might contain any late-breaking election news. She said all stories related to the election would be available on the Lobo Web site. Demarco said senior staff members will be attending a college media conference in Nashville, Tenn. in early November.

Gassaway then asked for the Daily Lobo financial report. Jim Fisher reported the financials through August. He said revenue overall is up due to the one-time publication of the Daily Lobo coupon book, however, revenue per issue is down compared to the same time last year .

Gassaway then asked for a report on the Student Publications mission statement proposed at the Board's last meeting by Jim Fisher. Fisher passed out a rough draft of a proposed mission statement and asked the Board for additions and changes. Donovan and

Gassaway made suggestions that Fisher said he will incorporate and provide the Board a revised version at the next meeting.

Gassaway asked if there was a motion to approve amending the policy statement to include the proposed mission statement. Donovan made a motion to include the revised mission statement in the Student Publications policy statement. Jeff Kellywood seconded the motion. The motion passed.

Gassaway said the next meeting will be Nov. 30 at 5:00 p. m. He adjourned the meeting at 5:35 p.m.