

UNM Student Publications Board Meeting
Friday, November 4, 2005
Communications & Journalism Conference Room

Present: Leslie Donovan, Sheila Rupp, Erin Muffoletto, Justin Stewart

Ex-Officio: Jim Fisher, Rivkela Brodsky, Scott Frank, Elizabeth Kelly

Also Present: Carolyn Souther

Absent: Bob Gassaway (Chair), Kate Nash, ASUNM presidential representative, GPSA presidential representative, UNM presidential representative

Acting Chair Leslie Donovan called the meeting to order at 3:05 p.m. Introductions were made around the table.

Donovan asked for the Board to review the minutes from the Sept. 30 meeting. The Board noted four corrections. Erin Muffoletto made a motion to accept the amended minutes. Justin Stewart seconded the motion. The motion passed.

Donovan asked for a report on Best Student Essays. Scott Frank said he has received 24 submissions for the fall issue. He said that the magazine offered small cash prizes as an incentive for submissions. Frank said all essays have been judged and that no more than ten essays will be published. He said he has reviewed the bids sent out to printing companies, and has determined that Lithe Excel has submitted the best price. Frank said there will be one thousand copies printed and that the magazine will contain 44 to 52 pages. He said all expenses for the fall issue are within budgeted amounts. He said the magazine will be published by Dec. 7.

Donovan asked for a report on Conceptions Southwest. Elizabeth Kelly said she is in the process of gathering submissions. She said the majority of submissions to date are non-fiction and that she is seeking more art submissions. Kelly said she has received about 40 entries to date. She said the submission deadline will be Nov. 18. Kelly said this year's magazine will sell for \$5.00.

Donovan asked for a report on the Daily Lobo. Rivkela Brodsky said she and three members of her staff just returned from the Associated Collegiate Press Association conference in Kansas City. She said she will be meeting with Sheila Rupp, representing UNM journalism and mass communication students, about concerns brought to Rupp by students and instructors in the C&J department about the Daily Lobo.

Donovan asked Jim Fisher for the Daily Lobo financial report. Fisher said that through September, the Lobo made \$10,000 less in revenue compared to last September. He said that operating expenses have stayed about the same. He said that classified, insert and national revenue is significantly down. He said one reason for a decline in insert revenue is the decision by Sports Illustrated not to insert its college magazine into college newspapers. Fisher said the only line item in revenue that is doing well is local display sales.

Donovan asked Fisher to schedule the Board's next meeting for sometime in February 2006.

Meeting adjourned at 3:23 p.m.