

UNM Student Publications Board Meeting
Friday, September 8, 2006
University Honors Room 16

Present: Leslie Donovan (Chair), Matt Beck, Margi Miranda

Ex-Officio: Jim Fisher, Riley Bauling, Scott Frank

Also Present: Carolyn Souther, Sarena Levinson, Monika Dziamka

Absent: Bob Gassaway, V.B. Price, Kate Nash, Journalism & Mass Communication representative, ASUNM President representative, GPSA representative

Leslie Donovan called the meeting to order at 4:05 p.m. Introductions were made around the table.

Donovan asked for a review of the minutes from the April 26 meeting. Donovan noted a correction to the minutes. Matt Beck made a motion to accept the minutes as amended. Margi Miranda seconded the motion. The motion passed.

Donovan asked Scott Frank for a report on Best Student Essays. Frank said that he is already receiving submissions for the fall issue and has also acquired a few volunteers. He said he has been advertising in the Daily Lobo for staff and submissions. Frank said he has updated the stand in Zimmerman library and also updated the BSE Web page. He said that BSE will have a cover art contest again this year. Donovan asked Frank when the submission deadline will be for the fall issue. Frank said the deadline is Friday, Oct. 13.

Donovan asked Riley Bauling for a report on the Daily Lobo. Bauling said that he has an almost completely new staff this semester. He said that many new reporters have been hired, and feels that each desk editor has plenty of reporters to expand coverage. He said the Web site has been redesigned to make the site more user friendly; including podcasts. Bauling said the Lobo is trying to diversify its coverage this year and referred to a recent Lobo article about Black Panther founder David Hilliard. Bauling discussed the situation surrounding the story and how the newsroom is trying to work with different UNM departments in order to make the Daily Lobo stories even and unbiased.

Donovan asked Jim Fisher to provide a Student Publications financial report. Fisher handed out packets with detailed budgets and expense reports. The packets also included the proposed budget for 2006-07 and a wrap up of the last fiscal year. Fisher said that printing costs continue to rise. He said that the Lobo took in four percent less than budgeted in revenue last year but spent six percent less than budgeted. Fisher said that currently ad sales are doing very well. He said that national advertising has increased more than 100 percent from the same time period last year. Fisher said that the Lobo has about \$300,000 in reserve. Fisher also reviewed the budgets for Best Student Essays and Conceptions Southwest magazines. He said that both magazines are in good financial shape. He said that this year the BSE budget contains a line item for awards.

Donovan discussed the Conceptions Southwest editor selection. She said that Mike Sirianni, the CSW editor selected in April, had stepped down for personal reasons. Donovan said that the two applicants, Sarena Levinson and Monika Dziamka were present to be interviewed by the Board. Donovan opened discussion about having concerns that the small number of Board members present would not be sufficient to conduct interviews and make a hiring decision. The Board decided to reschedule the interviews for September 22 at 3:00 p.m.

The meeting was adjourned at 4:30 pm.