

UNM Student Publications Board Meeting
Friday, February 8, 2008
University Honors, Room 16

Present: Leslie Donovan (Chair), Robert Trapp, Karolyn Cannata-Winge, Stephanie Martin, V.B. Price, Jesse Stark

Ex-Officio: Jim Fisher, Chris Sanchez, Clara Boling, and Jay Reidy

Also Present: Carolyn Souther, Pam Herrington

Absent: Adrian Carver, ASUNM President Representative, Journalism & Mass Communication Representative

Leslie Donovan called the meeting to order at 3:10 p.m.

Donovan asked for a review of the minutes from the November 30 meeting. Stephanie Martin made a motion to accept the minutes, Jesse Stark seconded the motion. The motion passed.

Donovan asked Jay Reidy for a report on Best Student Essays. Reidy said the Fall 2007 issue was published at the end of the fall semester. He said he held a reception for the fall issue last week. He said the BSE website should be up and running by the end of February. Reidy said he is targeting professors for submissions for the spring issue. Donovan asked about a link for the submission form to the old website until the switchover is made. Reidy said he thought that was possible. He said the deadline for the Spring 2008 issue will be March 3. He said the deadline might be extended by one week depending on the number of submissions. Donovan asked Reidy if there were any good editor prospects for next year. He said that one current staff member has expressed an interest. Jim Fisher said the BSE reception was the best he had ever attended.

Donovan asked Clara Boling for a report on Conceptions Southwest. Boling said she is currently in the process of acquiring bids from several printers (Cottonwood, ABQ Printing, Starline and Lithexcel). She said that the total number of submissions was 283. Donovan asked if there were any good candidates for next year's editor. Boling said she has one skilled prospect who might be interested in the editor position.

Donovan asked Pam Herrington to report on progress for the CSW handbook. Herrington said she has about 50 pages complete for the handbook. She said she would like Stephanie Martin and Reidy to review the BSE portion. Herrington said she is still working on the 30th anniversary poster. She asked the Board about whether to put the current cover on the poster. Fisher said he thought that is a decision to be made by Herrington and Boling. Herrington would also like to interview some past editors for the handbook. She said she hopes to have the handbook closer to completion by the next board meeting. Herrington asked how many should be ordered and how much should they be sold for? Donovan said that decision maybe should wait until the next meeting.

Donovan asked Chris Sanchez to report on the Daily Lobo. Sanchez said the Daily Lobo had just completed an eight-part series on the Super Tuesday election, which also included online content. He said he has hired a multi-media editor for audio slideshows and video content. V.B. Price asked Sanchez if there is a beat reporter for Scholes Hall. Sanchez said that is the Daily Lobo news editor covered Scholes Hall.

Donovan asked if there were any good prospects for next year's Daily Lobo editor. Sanchez said there is currently one editor prospect from the staff, Damian Garde, the current Managing Editor.

Donovan asked Jim Fisher to give the Daily Lobo financial report. Fisher said the report included in the Board's handouts was through December 2007. Fisher said both revenue and expenses are ahead of last year to date. He said he felt that income and expense are staying within projections. Fisher said that spending for January and February would be high because of purchases for the multi-media editor.

Donovan asked Chris Sanchez to report on the Web archives/reporter notebooks issues discussed at the Board's last meeting. Sanchez reviewed what was previously discussed regarding the Daily Lobo's Web archives. He said the Lobo did not have a policy in place for how to deal with reporter notebooks. He said that the reporters will be responsible for disposing of their notebooks at the end of each semester. He said the policy protects the Daily Lobo from law suits and protects the reporter as well. It is similar to Scripps-Howard policy, which is every two weeks.

Sanchez said that print corrections to the Daily Lobo are printed on page two, but have never been published on the web. He said the Lobo will now start posting corrections at end of a story so they appear on the Web. Sanchez said he is going to create a handbook for reporters containing the notebook policy and other points he felt they should know. Sanchez said as a general policy stories will not be removed from the Web.

The Board discussed issues regarding posting of comments to stories on the web, including concerns regarding racial slurs, profanity, etc. Sanchez said that previously the online editor was approving each comment but people felt they were being censored. Sanchez agreed to set it up that online posters must sign a disclaimer in order to post comments. Sanchez also agreed to explore the possibility of printing online comments in the paper.

Donovan asked Fisher to discuss the proposed schedule for editor selections for the Daily Lobo, BSE and CSW. Fisher referred to the schedule he passed out to the Board and said it included updated copies of ads for each position. He said the ad will start running for Daily Lobo editor the first week in March and ads for the magazine editors will begin running a week later.

Donovan said that interviews of candidates will take place in a closed meeting, and that the Board would return to open session for the vote. Sanchez said that if more than one candidate applies for Daily Lobo editor, the Lobo newsrooms holds a forum to interview the candidates and will give its recommendation to the Board. The Board agreed to the schedule for ads and interview dates that Fisher proposed. Daily Lobo editor selection is scheduled for April 18 and the magazine editor interviews will be April 25. Fisher said the Student Publications annual banquet will be May 3.

Donovan asked if there was any new business. Fisher said he had submitted a proposal to the UNM Space Allocation committee to acquire Marron Hall Room 104 and has asked for either extensive renovation of Marron Hall or moving Student Publications to a new facility on main campus. He expects to hear an answer soon.

Price asked about the e-mail Fisher had sent about the Gannett Company's proposal to buy the college newspaper at Colorado State University. Fisher said he thought that the proposal would be rejected but noted that Gannett had purchased two independent student newspapers in Florida. He said that Gannett already owns the city paper in Ft. Collins and it would make sense from a business point of view to have a monopoly in the market. Sanchez noted that the proposal is coming on heels of last fall's editorial by the CSU paper that said "Taser This – F**k Bush!" on entire editorial page. Fisher said the paper lost

\$30,000 in advertising revenue the first week after the editorial was published. He said the editor retained his job after the incident. Price noted that UNM does not exercise any editorial control over the Daily Lobo.

In a follow-up to a previous question, Price asked if the Daily Lobo has a Regents beat reporter. Sanchez said it is the news editor.

Donovan scheduled the next meeting for 3 p.m. Friday, April 18.

The meeting adjourned at 4:15 p.m.