

UNM Student Publications Board Meeting
Friday, November 14, 2008
Marron Hall, Rm. 131

Present: Leslie Donovan (Chair), Robert Trapp, Karolyn Cannata-Winge, V.B. Price, Mario Hernandez, Michael Thorning

Ex-Officio: Jim Fisher, Jennifer Olson, Damian Garde, Ryan Tynan

Also Present: Carolyn Souther

Absent: Pam Herrington, Jesse Stark, Rebecca Suttmiller

Leslie Donovan called the meeting to order at 3:35 p.m.

Donovan asked for a review of the minutes from the October 10 meeting. V.B. Price made a motion to accept the minutes. Mario Hernandez seconded the motion. The motion passed.

Donovan asked Jennifer Olson for a report on *Conceptions Southwest*. Olson said the cover art deadline had passed and CSW is receiving a lot of submissions including music submissions. She said the final submission deadline for is December 12. She said CSW made \$100 from a bake sale in the SUB. Olson said CSW has also received certificate donations from Scalo and Satellite Coffee that she intends to use for the prizes to be awarded works in certain categories. She said she would like to produce a CD to be included in the magazine of the music submissions the staff decides to publish. She said she is currently looking into costs for that project and explained that for the process of recording, the hall is free and recording is free. She said that CSW would only have to pay for the cost of actually producing the CD.

Donovan asked Ryan Tynan for a report on *Best Student Essays*. Tynan said that extending the submission deadline only gained three more submissions. He said there will be six essays and one photo essay for the fall issue. He said the issue is about ready to send to the printer. He said he expects the fall issue to be out by Dec. 9 or 10. Tynan said the fall release reception will be Dec. 12 in the Communication & Journalism building. Donovan asked how many submissions were received for the fall issue. Tynan said he received a total of 20.

Donovan asked Damian Garde to report on the *Daily Lobo*. Garde said he felt the Lobo had another good month, partly because of getting the \$50,000 back from the Student Affairs Office. He said he felt the *Daily Lobo* article about the paper having \$50,000 appropriated was handled well by the Lobo staff. He said some upcoming stories include the aspects of hiring and spending pause at UNM. He said another potential story is that a new VP slot may have been approved for a search. Karolyn Cannata-Winge asked if Damian knew whether this VP search was approved before the hiring pause. Garde said he believed it was. Garde said Lobo recently has been inundated with tips for stories from departments on campus. Price said that the Lobo is doing a real service to the community. Cannata-Winge said the Lobo also did a good job with election coverage.

Donovan asked Jim Fisher for a *Daily Lobo* financial statement. Fisher said his report is through September 2008. He said September was a good month for revenue, but said October was not looking as good and November may be worse. He said that revenue has gone down after the November 4th election. He said revenue projections for December look average and that he hopes the Lobo may still be in the black by the end of the year. Fisher said, however, that he fears revenue in the spring semester could be

sharply down because national trends for newspaper advertising are not looking good for the future. He said there have been many layoffs at commercial newspapers and even some at college papers. Donovan asked about classified advertising. Fisher said there is a severe downturn in classified advertising revenue nationwide and feels that the Lobo cannot rely on classifieds for the \$100,000 in revenue as it had in the past.

Donovan asked Fisher to discuss the reallocation of reserves. Fisher said he is glad to have the \$50,000 back that was appropriated last June. He said with the current state of the national and local economy that the Lobo is likely to need that money in the future. He said he greatly appreciated the role that Bob Trapp had in getting the money reinstated. Fisher said his concern now is whether the Publications Board needs to try to get a written, legal document insuring the safety of the reserve in order to exempt us from money harvesting in the future. He said he felt that the reserve is currently safe, but does not know about years down the road. Fisher said that Jesse Stark had concerns regarding this issue, but is not present today to address the issue. Bob Trapp said he tended to agree with Stark and would like to talk to an attorney about the issue and report back to the Board. The Board agreed to consider this matter further, once Trapp has reported on what he has learned from the attorney.

Donovan asked if there was any new business.

Donovan said she and Fisher attended UNM's master plan meeting held on November 13th in the Student Union Building. She said they were most concerned to see the plans for Marron Hall. She said that on one map that was displayed at the meeting Marron Hall is scheduled for demolition. She said Marron was listed as a level three historic building, which was not a top priority to be saved. Donovan said she and Fisher spoke to Mary Kenney, Planning Officer for UNM, about their concerns regarding Marron Hall. Fisher said Kenney said she did not believe Marron Hall was slated for demolition, but said they are working on timelines and should have more information by next spring. Price said he did not believe that Marron would be demolished because of its historical significance. He said he would be glad to help get more information about its historical significance.

Board members started a discussion about the history of the *Daily Lobo*. Several Board members mentioned that it would be nice to see some history of the Lobo on the Web. Garde said it will be the 110th anniversary of the *Daily Lobo* next spring. Fisher stated he would look into getting something started and noted he has contact information for many of the past editors.

Donovan said the next meeting will be scheduled for early February 2009.

The meeting adjourned at 4:34 p.m.