

UNM Student Publications Board Meeting
Friday, April 30, 2010
Marron Hall, Rm. 131

Present: Alicia Barry, Leslie Donovan (Chair), Miguel Gandert, V.B. Price, Jakob Schiller, Michael Thorning, Bob Trapp, Cole Vertikoff

Ex-Officio: Jim Fisher, Mario Trujillo, Jennifer Sawayda

Also Present: Iain Deason, Christopher Quintana-Martinez, John Reidy, Tricia Remark, Cameron Smith, Carolyn Souther, Ryan Tynan, Briana Voiles

Absent: *Daily Lobo* Editor, Journalism & Mass Communication Representative

Leslie Donovan called the meeting to order at 3:06 p.m.

Donovan asked for a review of the April 23 minutes. Alicia Barry made a motion to accept the minutes with the addition of applicant names for *Daily Lobo* editor position. Michael Thorning seconded the motion. The motion passed.

Donovan asked Jennifer Sawayda to report on *Best Student Essays*. Sawayda said the spring issue of *BSE* had just come back from the printer. She distributed copies to the Board. She said there were nine essays published in the spring issue. She said she felt the design editor did a good job and felt the new magazine has an updated look. Sawayda said she thought this issue had a nice variety of topics. Donovan asked Sawayda what she would do differently if she had the opportunity and what she had learned from the experience. Sawayda said she would have liked to manage the volunteers better. Sawayda said she learned a lot about InDesign but thought that it was better to give the design editor more freedom with design. She said she spent about 10 hours a week at the job and then increased to 15-20 hours per week as the press deadline approached. Sawayda said the magazine reception will be held on Friday, May 7 at 3 p.m. in the University Honors Center. Donovan and the board thanked Sawayda for her work the past year.

Donovan asked Mario Trujillo to report on *Conceptions Southwest*. Trujillo said the issue was just published and distributed copies for the Board. He said he likes the cover but is not completely happy with all the content. Jim Fisher stated he liked the overall design and said it was clean and easy to read. Trujillo said that he received more than 200 submissions. He said the greatest challenge was retaining a volunteer staff. Trujillo said he learned a lot about management and mismanagement. Trujillo said the magazine reception is scheduled for Tuesday, May 4 at 7 p.m. at Winnings. He said that most authors should be in attendance and some will read their work. Thorning said he thought the magazine it looked great. V.B. Price said the cover was very provocative. Donovan and the Board thanked Trujillo for his work the past year on *CSW*.

Donovan outlined the usual process for selecting candidates for *BSE* & *CSW* editors. She said the Board typically would go into closed session to interview the candidates and then return to open

session to vote. She and asked the Board if members would like to proceed with the selection in that manner. The Board agreed to proceed as Donovan had outlined.

Donovan announced that there are four applicants for *Best Student Essays* are Briana Voiles, Iain Deason, John (Jay) Reidy, and Ryan Tynan.

Donovan asked for a motion to close the meeting to the public for the purpose of interviewing the candidates for *Best Student Essays* editor. Alicia Barry made a motion for the Board to go into closed session for the purpose of interviewing applicants for *BSE* editor. Bob Trapp seconded the motion. The motion passed. The Board went into closed session at 3:25 p.m.

At 3:39 p.m. the meeting re-opened briefly to introduce all Board members to the applicants. Price made a motion to return to closed session. Barry seconded the motion. The motion passed. The Board returned to closed session at 3:41p.m.

The Board returned to open session at 4:49 p.m. Donovan asked Fisher to call roll of voting Board members for their preference for editor of *Best Student Essays*. Alicia Barry, Leslie Donovan, Miguel Gandert, Jakob Schiller, Michael Thorning and Bob Trapp voted for Jay Reidy. V.B. Price and Cole Vertikoff voted for Ryan Tynan. Reidy was selected by a vote of 6 to 2.

Donovan thanked all the applicants. She said the Board had a very hard time coming to a decision. She congratulated Reidy and asked him talk to the other applicants about volunteering for staff positions.

Donovan then addressed *Conceptions Southwest* editor selection. She said the applicants for *Conceptions Southwest* are Christopher Quintana Martinez and Patricia Remark. Vertikoff made a motion to close the meeting for the purpose of interviewing candidates for *Conceptions Southwest* editor. Barry seconded the motion. The motion passed. The Board went into closed session at 5 p.m.

The Board returned to open session at 5:39 p.m. Donovan asked Fisher to call roll of the voting Board members for their preference for editor of *Conceptions Southwest*. Alicia Barry and Bob Trapp voted for Tricia Remark. Leslie Donovan, Miguel Gandert, V.B Price, Michael Thorning and Cole Vertikoff voted for Chris Quintana Martinez. Jakob Schiller had left the meeting and did not vote. Chris Quintana Martinez was selected *CSW* editor by a vote of five to two.

Donovan thanked both candidates for applying.

Donovan asked Fisher for the *Daily Lobo* financial report. Fisher said revenue for March was better than in some prior years but not enough to make up much of the current deficit. He said April sales were good but he is still expecting the *Lobo* to be in the red at the end of the school year. He said that national and classified advertising has picked up a bit, which might be a good sign for the future.

Donovan then asked Fisher to outline his proposal for increased funding for *CSW* and *BSE*. Fisher said he would like to increase the amount of ASUNM funding from \$5800 to \$6400 for both *BSE* and *CSW*. He said that printing costs continue to rise and the funding has not been raised in many years. He said he felt the increase would give the editors a little more leeway with how they choose to run their publications. He said for example that *CSW* might choose to provide better prizes for submissions as opposed to donated prizes. Trapp asked if the funding were increased for the magazines would that mean less money for the *Daily Lobo*. Fisher said yes it would mean a \$1200 decrease in ASUNM funding for the *Lobo*. Price made a motion to increase the ASUNM funding from \$5800 to \$6400. Thorning seconded the motion. The motion passed. All board members present voted for the motion with the exception of Trapp who cast an opposing vote.

Donovan asked Fisher to address the magazine deadlines outlined in the Student Publications Policy Statement. Fisher stated that the deadline for the magazines to be published at the end of the semester is too late. He said that gives only one week to publicize the issue on campus before the semester ends. The Board decided that the policy for *Best Student Essays* should read “to be distributed by the end of the fall semester and by the 3rd week in April of the spring semester” and that the policy for *Conceptions Southwest* should read “to be distributed by the 3rd week in April of the spring semester.” Gandert made a motion to accept the policy change. Price seconded the motion. The motion passed.

Donovan asked for new business. Cameron Smith, of the *Daily Lobo* staff, spoke about a project he would like to get funded. Smith said he would like to produce a humor magazine for the UNM community. He said the *Daily Lobo* April Fool’s issue was exceptional this year and got some national attention and thought that effort could be expanded into a magazine format. Smith said he would like to create a prototype and present it to the board in the fall. Donovan and Price both stated they would like to meet with Smith over the summer to discuss the issue. Price mentioned that UNM used to have a humor magazine years ago called *The Juggler*.

Donovan said the Board needed to select a chairperson for 2010-2011. Gandert nominated Leslie Donovan to continue as chair for another year. V.B. Price seconded the motion. The motion passed.

Donovan thanked everyone for their service to the Board this year.

The meeting adjourned at 6:03 p.m.