

UNM Student Publications Board Meeting
Friday, March 26, 2010
Marron Hall, Rm. 131

Present: Leslie Donovan (Chair), Miguel Gandert, V.B. Price, Michael Thorning, Cole Vertikoff

Ex-Officio: Eva Dameron, Jim Fisher, Jennifer Sawayda

Also Present: Jakob Schiller, Pat Lohmann, Tricia Remark, Carolyn Souther

Absent: Alicia Barry, Lissa Knudsen, Bob Trapp, Mario Trujillo, Journalism & Mass Communication Representative

Leslie Donovan called the meeting to order at 3:06 p.m.

Donovan asked for a review of the February 19, 2010 minutes. A motion was made to accept the minutes by Michael Thorning. Miguel Gandert seconded the motion. The motion passed.

Donovan asked for the *Conceptions Southwest* report from Mario Trujillo. Tricia Remark, *Conceptions Southwest* Assistant Editor said she was representing CSW at the meeting. She passed a written report from Trujillo. Donovan asked if Starline printing had truly committed to printing in two weeks, because it usually takes three to four weeks. Remark said that Trujillo had set the print schedule and felt the magazine would be on time. Donovan asked if the students who submitted have been notified if they were accepted for publication. Remark said she is working on those notifications this week.

Donovan asked Jennifer Sawayda to report on *Best Student Essays*. Sawayda said there were a total of 30 submissions for the upcoming spring issue. She said she is currently working with the design editor and plans to have everything to the printer by April 16. Sawayda said the BSE reception for the spring issue is tentatively scheduled for April 30 or May 7. She said the print run would be 1,000. She said she is hoping to publish 10 essays for this issue. Jakob Schiller suggested Sawayda give past issues of BSE to teaching assistants to present to freshman English classes.

Donovan asked Eva Dameron for a report on the *Daily Lobo*. Dameron stated she had nothing negative to report. She said they have been getting good stories recently. She said the staff seems to be excited about what they are producing. She said that she is having problems with the design staff not taking direction and creating some expensive mistakes. Dameron said there also have been some copyediting issues. Donovan asked if Jim Montalbano, the Lobo writing coach is helping with those issues. She said he is definitely utilized and that his critiques are helpful, but can be brutal. Gandert said he was impressed by how the death of Hector Torres was handled in the *Daily Lobo*. He said the second day coverage was even better than the first day the story broke.

Donovan asked Fisher to give the *Daily Lobo* financial report. Fisher reported on the financial through February 2010. He said February is typically the worst month of the year for revenue and said that this February was no exception. He said that March should be better and that

advertising sales seem to be generally improving. He mentioned that the popularity of Lobo basketball helped sales in February and March. He said that national advertising continues to be very low. He said that the Lobo recently had a visit from a representative of one of the big national placement agencies, who relayed that national sales should improve next year. Fisher said the challenge is to be better at campus and local advertising sales, as the sales for national and classifieds will probably never recover to previous levels.

Donovan asked Fisher to address the Student Publications Policy Statement. Fisher passed comments from the UNM legal department about the statement.

V.B. Price made a motion to add section I.B. to the policy statement. Gandert seconded the motion. The motion passed.

Gandert made a motion to add section I.E. to include descriptions of the *Daily Lobo*, *Best Student Essays* and *Conceptions Southwest*. Thorning seconded the motion. The motion passed.

Gandert made a motion to make proposed changes to sections I.F. and I.G. Thorning seconded the motion. The motion passed.

Donovan asked if the Board wants to continue amending the policy statement at the Board's next meeting or wait. The Board decided to wait to address other issues with the statement until after the Board had completed the editors' selection process.

Donovan asked for any new information regarding the ASUNM funding issues from the last meeting. She noted that Alicia Barry was not present to update the board. Cole Vertikoff said he would contact her to find out if there is any updated information.

Donovan asked for new business.

Fisher asked if the information Bob Trapp needed for the New Mexico Press Association internship was forwarded to Trapp. Gandert said that Karolyn Cannata-Winge, in the C&J department would be the contact for that information.

Fisher stated he found the contract UNM had with the *Daily Lobo* regarding the transfer of space from the C&J building to move to Marron Hall. He plans to research for more details.

Donovan said that the Board still needed a board member appointee from the students of Journalism & Mass Communications. Gandert said he would follow-up on the issue and try to get someone appointed before the next board meeting.

Donovan stated the next meeting is April 23, at 3:00 p.m.

The meeting adjourned at 4:20 p.m.