

UNM Student Publications Board Meeting
Friday, October 2, 2009
Marron Hall, Rm. 131

Present: Leslie Donovan (Chair), Robert Trapp, V.B. Price, Michael Thorning, Brandon Call, Cole Vertikoff

Ex-Officio: Jim Fisher, Jennifer Sawayda, Rachel Hill, Mario Trujillo

Also Present: Carolyn Souther

Absent: Miguel Gandert, GPSA Rep, Journalism & Mass Communication Representative

Leslie Donovan called the meeting to order at 3:07 p.m.

Donovan asked for a review of the minutes of the April 24 meeting. Robert Trapp made a motion to accept the minutes. Cole Vertikoff seconded the motion. The motion passed.

Donovan asked Jim Fisher to discuss adoption of the New Mexico Open Meetings Act by the Board. Fisher outlined the items of the Open Meetings Act that he felt applied to holding Board meetings. Michael Thorning made a motion for the Board to operate under the guidelines of the New Mexico Open Meetings Act. Brandon Call seconded the motion. The motion passed.

Donovan asked Mario Trujillo for a report on *Conceptions Southwest*. Trujillo said he got a late start forming a staff but said everything is now moving along with four staff members, two sales representatives, one music editor and one designer. He said he is continuing advertising for submissions and staffers. He said the final submission deadline would be December 11 or 14. Trujillo said the issue would include a tribute to Tony Hillerman.

Donovan asked Jennifer Sawayda for a report on *Best Student Essays*. Sawayda said she has four staff members and is looking for more. She said that she and Trujillo worked the Welcome Back Days booth to promote both *BSE* and *CSW*. She said that to date she has not received too many submissions. Sawayda said that the final submission deadline is October 16. She said she might need to extend the deadline another week due to fall break. She said she has sent numerous e-mails to faculty members reminding them of the submission deadline. She said she has also posting flyers, sent letters to department heads and has spoken to classes as well. Sawayda said she has restocked locations with the spring issue and has updated the Web site. She said she is working on getting donations for awards or prizes.

Donovan asked Rachel Hill for a report on the *Daily Lobo*. Hill said it had been a rocky start, but things have now improved. She said the new *Daily Lobo* Web site had been launched at the beginning of the semester and all the archives have now been transferred to the new site. She said there is a large staff, but with quite a bit of turnover. Hill said that the staff would be having a guest critique on Sunday from a design perspective. V. B. Price asked if the administration at UNM had been cooperative providing information to the *Daily Lobo*. Hill said that generally the administration had been cooperative other than information about president Schmidly's health. She said that the UNM PR department was not happy about the *Daily Lobo*'s coverage of the Vicente Fox visit and keeps suggesting that the *Daily Lobo* needs a faculty advisor. Donovan said that several alums had expressed concern regarding the number of Associated Press stories on the front page and in the paper in general. Hill said that there were quite a few AP stories early on, but not near as many recently. Hill said that topics the *Lobo* is considering covering in the future would include year-long registration, effectiveness of the one-stop center, confidentiality issues. She said that coverage of ASUNM and GPSA has been expanded this semester. Hill said she and other staff members would be attending the ACP/CMA conference held in Austin in late October.

Donovan asked Fisher to give a Student Publications financial report. Fisher reviewed financials for CSW and BSE for 2008-09 and reviewed the new budgets for both magazines. Fisher discussed the *Daily Lobo* 2008-09 final report and the 2009-10 budget. Fisher then reviewed the August 2009 *Daily Lobo* financial report. Fisher noted that the budget for the *Daily Lobo* is \$15,000 less than last year's budget.

Fisher then discussed Graduate and Professional Students Association Funding for *CSW & BSE*. He said GPSA currently allocates one percent of their budget to the magazines. He said this was adopted into the GPSA constitution last year because both magazines missed the non-departmental funding deadline. He said, while it is great and truly appreciated to have fixed-funding from GPSA, it represents less money than what the magazines were receiving before through the GPSA non-departmental process. Fisher said that this is currently not a crisis, but the Board needs to look ahead for future funding opportunities because printing and other costs keep rising.

Donovan then asked Fisher to talk about the vacancy on the Board from the student chapter of the Society of Professional Journalists. Fisher asked Brandon Call to update the Board on SPJ. Call said that the former faculty advisor to SPJ, Dennis Herrick, was no longer available to serve in that role. He said there is student interest but without a faculty advisor the chapter won't exist. Fisher said he had spoken to Miguel Gandert about the issue. Fisher relayed that Gandert said the Board might want to consider having a different student entity from C&J select a Board member such as PRSSA or the advertising club. Thorning suggested a staff member might be eligible to be an advisor. Donovan asked if any faculty member could be an advisor to SPJ. Call said he believed so. V.B. Price said he would be willing to be the advisor, if one could not be found elsewhere. Call said he would find what the criteria are to be an advisor and get back to the Board with that information.

Donovan said the Board had received two requests to have articles expunged from the *Daily Lobo* Web archives. She said the requests had come from Luke DeRoeck and Alyssa Skrepcinski. Trapp said he believes no story, comment, etc., should ever be removed from the Web archives. He said that when you write something for publication you are taking responsibility for that work. Price agreed. Hill noted that Skrepcinski's request was to disable the article so it would not show up in a Google search, not to delete it from *Daily Lobo* archives. Thorning said that Google is a research tool and removing it from Google searches would be like removing a particular card from the card catalog in a library but still having the book somewhere on the shelves.

Trapp made a motion to decline Luke De Roeck's request to have his letter removed from the *Daily Lobo's* Web consistent with board policy. Price seconded the motion. The motion passed.

Thorning made a motion to decline Skrepcinski's request to have her article disabled from Google searches. Trapp seconded the motion. The motion passed.

Donovan asked for new business. Fisher said he attended the forum for the UNM master plan. He said he spoke with Mary Kinney, University Planning Officer, regarding the status of Marron Hall. He said he came away with the feeling that at some point Marron Hall would be removed from the plan, probably demolished. Donovan asked for suggestions how do we deal with this possibility. Fisher suggested possibly meeting with the Provost. Thorning said he had some contacts on campus that might be useful. Donovan asked for volunteers to form a committee to research this issue further. Price, Thorning and Fisher volunteered to be on the committee.

Donovan scheduled the next meeting for November 20 at 3 p.m.

Meeting adjourned at 4:40 p.m.