

UNM Student Publications Board Meeting
Friday, April 15, 2011
Marron Hall, Rm. 131

Present: Leslie Donovan (Chair), V.B. Price, Michael Thorning, John Luna, Sunny Liu

Ex-Officio: Jim Fisher, Chris Quintana, Jay Reidy

Also Present: Carolyn Souther, Sarah Parro

Absent: Robert Trapp, Jakob Schiller, Miguel Gandert

Leslie Donovan called the meeting to order at 3:03 p.m.

Donovan asked for a review of the minutes from the April 8, 2011 meeting. Michael Thorning made a motion to accept the minutes. Sunny Liu seconded the motion. The motion passed.

Donovan asked Jim Fisher to give the *Daily Lobo* financial report. Fisher reviewed the March financials. Fisher said that typically March is never a good month for revenue and expenses are usually high due to March newsroom travel. He said that local ad sales are improving and have outpaced last year by more than 15 percent. Fisher said he expects April revenue to be much better and hopes it will make up some of the current year's deficit.

Donovan asked Jay Reidy for a report on *Best Student Essays*. Reidy said the spring issue of the magazine should be out by April 28 or 29. He said the reception will be near the beginning of May. He said they are getting more than 10 hits on the Web site a day. Reidy said they received 27 submissions for the spring issue and the quality of those submissions is higher overall than many of those received for the fall issue. He said he is excited about the essays that will be published and has chosen some superb art for the cover. He said *BSE* received a lot of submissions from graduate students and upperclassman for this issue. Reidy said seven essays will be published in the spring issue. He noted that while that number is slightly fewer than normal, the essays are all somewhat longer than is usual. He said he had to dismiss Ryan Tynan, the magazine's assistant editor. He said he feels the *BSE* needs a person dedicated specifically to managing the new Web site. Reidy said he plans on posting back issues on the Web site before his term is up. The Board thanked Reidy for his work this past year.

Donovan asked Chris Quintana to report on *Conceptions Southwest*. Quintana said he had just dropped off finished magazine to Starline Printing. He said he thought the magazine has great content and variety. He said there are seven music selections which will be accessible from the *CSW* Web site using Sound Cloud. He said the cover art is by Eva Dameron. He said he suffered some staff setbacks and ended up doing much of the work himself. Quintana said there are 96 pages for the issue. He said he is planning on devoting a lot of time to get the Web site up and running next week. He said the issue should be out by late April or early May and hoped to have the reception at the University Honors Program. The Board thanked Quintana for his work this year as *CSW* editor.

Donovan then reviewed the Board's usual procedure for interviewing and selecting editor candidates. She two applicants had applied; Sarah Parro, who had applied for both the *CSW* and *BSE* editor position and Andrew Quick, who had applied for the *CSW* editor position. She noted that Quick was not present to be interviewed. V.B. Price made a motion to close the meeting for the purpose of interviewing candidates for

BSE and *CSW* editor. John Luna seconded the motion. The motion passed. The meeting was closed at 3:31 p.m.

The meeting was called back to open session at 4:26 p.m. Attempts were made to contact Andrew Quick who was not present to be interviewed. Fisher called the roll of Board members for the preference for *BSE* editor. All present selected for Sarah Parro.

The Board discussed re-opening application process for *CSW* editor. Liu made a motion to re-open the *CSW* editor hiring process starting Monday, April 18 and closing on Wednesday, April 27 with interviews to be held on April 29. Luna seconded the motion. The motion passed.

Fisher said he would let Andrew Quick know that he will need to re-apply if he still wants to be considered for the position.

Donovan asked for new business.

Fisher announced the Student Publications Annual banquet would be held on Friday, May 6 at 6:30 p.m. Thorning commented on how great the banquet was last year and highly encouraged the other Board members attend.

Fisher stated he would like to put the issue of student SPJ representative on the next meeting's agenda.

Donovan said the next meeting will be April 29 at 3:00 p.m. for *CSW* editor selections.

The meeting adjourned at 4:34 p.m.