

UNM Student Publications Board Meeting
Friday, April 8, 2011
Marron Hall, Rm. 131

Present: Leslie Donovan (Chair), Robert Trapp, V.B. Price, Michael Thorning, John Luna, Sunny Liu, Miguel Gandert and Jakob Schiller

Ex-Officio: Jim Fisher, Pat Lohmann

Also Present: Carolyn Souther, Chris Quintana, Liz Cleary, Hunter Riley and Shaun Griswold

Absent: Jay Reidy

Leslie Donovan called the meeting to order at 3:05pm.

Donovan asked for a review of the minutes from the February 11 meeting. Michael Thorning made a motion to accept the minutes. Miguel Gandert seconded the motion. The motion passed.

Donovan asked Pat Lohmann to report on the *Daily Lobo*. Lohmann said it has been a good month for news at the *Lobo*. He said he did lose the Opinion Editor, but quickly filled the position with another *Daily Lobo* staffer. He said there have been several issues with the design staff since most of them are new to the field, and added that there were two guest lecturers who spoke with the design staff to help with some of the issues. Lohmann said he has an idea to get the salary book online that would be exportable into MS Excel. Lohmann said he is looking forward to the rest of his time as editor-in-chief. Jim Fisher asked what he has learned throughout the year as editor-in chief. Lohmann replied his editing knowledge has greatly increased, but mostly he has discovered he has a great passion for open government. Lohmann said he will be an intern at the *Albuquerque Journal* this summer. Price commended Lohmann on his year as editor. The Board agreed and stated it was a very strong year.

Donovan asked Jim Fisher to give the financial statement. Fisher reviewed the February financials. He said printing costs have risen due to the *Lobo* printing more pages and more in color than last year. He said expenses are still outpacing revenue, currently keeping the *Lobo* in the red. He said April is looking good for local revenue with local sales up by 26 percent over last year. He said this April could be better than most past Aprils for local revenue, but losses in classified and national ads are offsetting any net gains. Fisher said some expenses have been cut by not sending advertising staff to any conferences this year. He said creating next year's budget will be more challenging. Fisher said that the advertising department is losing quite a few staff due to graduation.

Donovan then addressed the *Daily Lobo* editor selection process. She said four candidates were present to be interviewed: Elizabeth Cleary, Shaun Griswold, Christopher Quintana and Hunter Riley. Donovan reviewed the Board's usual procedure for interviewing and selection, noting that the Board typically went into closed session for the purpose of interviewing the candidates and then return to open session for a vote. Thorning made a motion for the Board to go into closed session for the purpose of interviewing *Daily Lobo* editor applicants. John Luna seconded the motion. The motion passed. The Board went into closed session at 3:18 p.m. The Board returned to open session at 5:25 p.m. Donovan stated that all four applicants were excellent and she had not seen such a qualified pool in many years. She said unfortunately the Board had determined that Shaun Griswold could not be considered for the position because he did not meet the Board's minimum GPA requirements. Donovan asked Fisher call the roll of voting Board members to state their preference for *Daily Lobo* editor 2011-2012. Sunny Liu, V.B. Price, John Luna,

Jakob Schiller and Miguel Gandert selected Christopher Quintana-Martinez. Leslie Donovan, Michael Thorning and Robert Trapp selected Elizabeth Cleary. Leland Churan selected Hunter Riley. The Board congratulated Quintana-Martinez and encouraged the other applicants to continue on staff at the *Daily Lobo*.

Donovan said the next meeting is scheduled for April 15 at 3:00 p.m. for *Best Student Essays* and *Conceptions Southwest* editor selections.

The meeting adjourned at 5:30 p.m.