

UNM Student Publications Board Meeting  
Friday, September 24, 2010  
Marron Hall, Rm. 131

Present: Leslie Donovan (Chair), Robert Trapp, Michael Thorning, John Luna, Miguel Gandert, Jakob Schiller

Ex-Officio: Jim Fisher, Pat Lohmann, Jay Reidy, Chris Quintana

Also Present: Carolyn Souther

Absent: V.B. Price, ASUNM Senate Representative, Journalism & Mass Communication Representative

Leslie Donovan called the meeting to order at 3:10 p.m.

Donovan asked Jim Fisher to discuss adoption of the New Mexico Open Meetings Act by the Board. Fisher outlined the items of the Open Meetings Act that he felt applied to holding Board meetings. A motion was made by Bob Trapp to adopt the act, seconded by Miguel Gandert. The motion passed.

Donovan asked for a review of the minutes from the April 30 meeting. Trapp made a motion to accept the minutes. Gandert seconded the motion. The motion passed.

Donovan asked Chris Quintana for the *Conceptions Southwest* editor report. Quintana said he has seven staff volunteers including an assistant editor and designer. He said he would start asking for submissions next week. He said he is working with the art student association to get artists more artists to submit work. Quintana said that contest submission deadline will be a week after fall break. He said that the final submission deadline will be around finals week.

Donovan asked Jay Reidy to report on *Best Student Essays*. Reidy said *BSE* is fully staffed. He said he has editors for design, photo, and copy. Reidy asked the Board for an opinion on author's rights to their pieces after publication in *BSE*. It was the consensus of the Board that the rights return to the author after publication and the work can be published elsewhere. The Board suggested that information pertaining to author's rights be added to the submission form and Web site. Donovan suggested looking at the *Scribendi* Web site as a resource. Reidy said he has been working with Jim Fisher on a complete revamp of the *BSE* website. He said it should be completed and up within a month. He said the deadline for submissions is Oct. 8 but will most likely extended the deadline to one week after fall break. Reidy said he would like to expand the submission pool to include UNM faculty, staff and alumni. He said he felt that doing so would create a larger and better pool of submissions that would help the magazine grow. He said that the name of the magazine might have to be changed if the submissions base included faculty, staff and alumni. The Board discussed the issue. Donovan suggested a single feature piece from faculty, staff or alumni might be workable. She asked Reidy to submit a proposal for the Board to review at the next meeting.

Donovan asked Pat Lohmann to report on the *Daily Lobo*. Lohmann said he is encouraged by the performance of the news staff the past month. He said the *Daily Lobo* had recently scooped the *Albuquerque Journal* reporting on Lobo football player burglaries and the faculty survey. He said the new *Daily Lobo* Web site is up and looks good. He also said the *Lobo* will start running a photo essay weekly. Lohmann said the *Lobo* had become embroiled in scandal regarding UNM football coach Mike Locksley and *Lobo* sports editor Ryan Tomari. He also said he is trying to get a digital copy of the UNM

salary book with help from the NM Foundation for Open Government. He said he has filed a public records request but UNM says the document does not exist. He said he is going before the Faculty Senate next week to try and get additional support for obtaining the list online. Lohmann said he had already met with ASUNM and GPSA and felt he had support from both. He said he also intends to meet with the UNM Staff Council about the issue. Lohmann said he might bring the issue up at the next regent's meeting.

Fisher asked Lohmann to talk more about the Locksley/Tomari incident. Lohmann said as far as the *Daily Lobo* was concerned the issue was dropped once Tomari's friend, Gil Gurule, would not provide his cell phone video of the encounter. He said that later the *Albuquerque Journal* started calling about doing a story on the incident. He said the issue has not been a front page story for the *Daily Lobo* and the Lobo's only response was a editorial after news of the incident appeared in other media . Donovan suggested that Lohmann talk to his staff about reporting these types of incidents to him immediately.

Lohmann said that the comments section of the *Daily Lobo* Web site for some stories had been abused by a few commenters, especially regarding President Schmidly. He said he was considering limiting comments on select stories or not allowing comments to be made on selected stories. He said the comments need to be monitored much more closely.

Donovan asked Jim Fisher to give the Student Publications financial report. Fisher reviewed 2009-10 financials for both *CSW* and *BSE* and reviewed 2010-11 budgets for both magazines. Fisher then discussed the *Daily Lobo* 2009-10 final report, summer budget and the 2010-11 and *Daily Lobo* budget including a comparison for the three previous years. Fisher then reviewed the August 2010 *Daily Lobo* financial report. He said the *Daily Lobo* had a good summer and revenue for the fall coupon book and August issues had been strong. He said that so far, revenue for September has been disappointing and less than budgeted.

Donovan asked Gandert about the prospect of having a student Board member from SPJ or some other appointing entity from the UNM Communication and Journalism department. Gandert said that he felt the appointee might be better coming from the advertising or public relations side because it seemed that SPJ was no longer viable. Gandert said there is a new chair for C&J and he wants to speak to her about the issue. Thorning stated the ASUNM senate representative should be on the Board by the next meeting.

Michael Thorning noted that the revised Student Publications Board policy statement might need further review. Donovan asked Fisher to add review of the policy statement to the agenda for the next meeting.

Donovan scheduled the next meeting for Friday, October 22, at 3 p.m.

The meeting adjourned at 4:45 p.m.