

UNM Student Publications Board Meeting
Friday, April 27, 2012
Marron Hall, Room 131

Present: Leslie Donovan, Bridget Chavez, Timothy Carpenter, V.B. Price, John Luna, Sunny Liu
Ex-officio: Jim Fisher, Sarah Parro, Shari Taylor, Chris Quintana

Also Present: Junfu Han, Elizabeth Thayer, Susannah Davenport, Renee Schmitt, Renee Vallez-Reynaga, Michelle Brianna Stallings

Absent: Lissa Knudsen, Bob Trapp, Miguel Gandert

Leslie Donovan called the meeting to order at 3:06 p.m.

Donovan asked for a review of the April 13, 2012, minutes. Sunny Liu made a motion to accept the minutes. John Luna seconded the motion. The motion passed.

Donovan asked Jim Fisher for a *Daily Lobo* financial report. Fisher said that February revenue is ahead of where it was last year but that typically, February is never a great month for revenue. He said that March was not a good month for revenue, but April is shaping up to be one of the best months the *Lobo* has ever had. He said that May is looking good as well. Fisher said generally 2011-12 has had a much better financial picture than last year at this time, although the year may still finish a little in the red.

Donovan asked Shari Taylor to report on *Conceptions Southwest*. Taylor distributed the new issue to the Board. She said the magazine printing cost were a little less this year compared to previous years. She said her staff was very frugal and selective this year and thus a smaller page count. She said there are 23 contributors published. Taylor said the *CSW* release reception is tonight at 6:00 p.m. She said the reception includes food, readings, live bands and a local comedian. Fisher asked if Taylor had learned anything from the experience. Taylor replied that she learned to stay on top of things and to delegate. Donovan said that on behalf of the Board she would like to thank Taylor for doing such a great job throughout the year.

Donovan asked Sarah Parro for *Best Student Essays* report. Parro distributed the spring issue of magazine to the Board. She said she is very happy with the magazine. She said printing costs were a little less this semester compared with the previous semester. She said that more essays were printed in this issue compared to the previous semester. She said the new design editor took the initiative to take the design in a different direction. Parro said the *BSE* opening reception is May 2, from 4:00-5:30 p.m. in the Honors Forum. Fisher asked what Parro might have learned from the experience. Parro said she learned supervisory skills and how to multi-task. She said she is much more confident with her editing skills and learned all aspects of the publication process, which she feels will be valuable to her for her career. Donovan thanked Parro for doing such a great job with *BSE* all year.

Donovan asked Fisher to report on GPSA funding issues for *CSW* and *BSE*. He said the GPSA constitution had been re-written eliminating allocations for both magazines for the coming fiscal year. The allocation was for \$1350 per magazine. He said he has been investigating options and has been trying to contact Lissa Knudsen to find out what may have happened and what the funding options might be, but she has not responded. Fisher said he thinks the Board should have been notified about the change. He said the next magazine editors would need to be involved in securing funding from GPSA.

Donovan announced that the Student Publications annual banquet is tomorrow night, April 28, at O'Niell's Pub, 6 p.m. She said all Board members are invited.

Donovan reviewed the process for interviewing *Best Student Essays* and *Conceptions* Southwest magazine editor applicants. She said there are six applicants for the two positions, noting that four have applied for both positions. Donovan suggested that the Board interview each candidate that applied for both positions once as well as the two who applied for only one position.

V.B. Price made a motion for the Board to go into closed session for the purpose of interviewing applicants for both *CSW* and *BSE* editor. Timothy Carpenter seconded the motion. The motion passed.

The Board returned to public session at 5:05 p.m.

Donovan thanked all the candidates for applying. Donovan asked Fisher to read the roll of voting members present for their selection for *BSE* editor. Fisher polled the Board, Leslie Donovan, John Luna, Bridget Chavez and Timothy Carpenter selected Elizabeth Thayer. Sunny Liu and V.B. Price selected Renee Schmitt. Donovan congratulated Thayer and encouraged Schmitt to volunteer for the *BSE* staff.

Donovan then asked Fisher to read the roll of voting members present for their preference for *CSW* editor. Fisher polled the Board, Donovan selected Susannah Davenport; Liu, Luna, Price, Chavez, and Carpenter selected Junfu Han. Donovan congratulated Han and encouraged all the applicants to volunteer.

Donovan asked for new business. Liu, said that he has heard of a lot of discontent within the Greek community about coverage in the *Daily Lobo*. He said that the discontent may lead to a boycott of advertising in the summer editions of the *Daily Lobo*. He passed out a letter from the Panhellenic Council, Multicultural Greek Council and the Interfraternity Council stating complaints against the *Daily Lobo*. Liu said he believed the letter had been sent to the *Daily Lobo*. Chris Quintana addressed some of the points in the letter. He said that there was a factual error in the original story on the Garrett Elders suicide appearing on the *Daily Lobo* Web site. He said that story was posted for less than five minutes before a correction was made. He said the use of the term "frat" has been previously addressed. He said he has no idea what the reference to personal information about Garrett's mother is referring to, other than her name. He said that the *Daily Lobo* had never received the letter. Liu said he brought this to the attention of the Board because he is concerned that an advertising boycott would hurt the *Daily Lobo* financially. Liu said in his opinion, it would be best to address the situation with the parties directly. Quintana said he thought it would be good if they saw a new face and would let the new *Lobo* editor, Elizabeth Cleary, know about the situation and have her represent the *Daily Lobo*. Liu said he thought it would be good if Cleary contacted Jon Gayer directly. Price asked Quintana if the complaint centered on reporting. Quintana replied that it did. Price asked Quintana if now he would have handled it any differently. Quintana replied he would not.

Donovan brought up additional new business. She said the chair for next year's board is typically selected at the final meeting of the year. Price nominated Donovan to serve as chair for 2012-2013. Luna seconded the motion. The motion passed.

Fisher said he wanted to thank both Sunny Liu and John Luna for their exceptional service to the Board noting that their terms are finished.

The meeting adjourned at 5:20 p.m.