

UNM Student Publications Board Meeting
Friday, June 21, 2013
Marron Hall, Room 131

Present: Leslie Donovan, Bob Trapp, Kris Miranda V.B. Price

Ex-officio: Jim Fisher, Gianna May

Also Present: Carolyn Souther, Jenna Hagenruber

Absent: Antonio Sanchez, Isaac Romero, Taylor Bui,

Leslie Donovan called the meeting to order at 3:05 p.m.

Donovan asked for a review of the April 21, 2013, meeting minutes. Bob Trapp made a motion to accept the minutes. Kris Miranda seconded the motion. The motion passed.

Donovan asked Jim Fisher for Student Publications financial report. Fisher said that the *Daily Lobo* is ending the year in the black. He said classified revenues have been good, web revenue and local and campus ad sales have been strong. He said national and insert revenues were the only areas not doing well. He said expenses have been down compared to last year, especially newsroom salaries. V.B. Price asked why staff salaries were so under budget. Fisher said there simply were not enough people in the newsroom collecting pay. He said that he expects a much larger staff for the upcoming year. He said that Antonio Sanchez, the new Lobo editor has been working hard recruiting. Fisher reviewed *Best Student Essays* and *Conceptions Southwest* year-end financials. He said both magazines are in good financial shape. He said securing funding from GPSA was great for both magazines. Kris Miranda said that it might take a while for the funding to show up on the books but it should be secure.

Fisher said he and the staff are working on the first-ever *Daily Lobo* alumni homecoming reunion. He said alumni have committed to attend from all over the country. He said the reunion is scheduled for Thursday, September 26 in the Hodgin Hall Alumni Center. He said he is hoping to have a couple hundred people attend. He said Kate Nash is working on a video for the event.

Price asked about the status of the report from President Frank's media team. Fisher said he had emailed Diane Anderson about the Board receiving a copy. He said he would follow up with her.

Donovan then moved to editorial staff policies for *Daily Lobo*. She said Fisher had created a list of issues and concerns he felt needed to be addressed. She asked for discussion. Fisher said that there had been some discussion that the Board has been perceived as inaccessible if staff members had grievances that wouldn't or shouldn't be addressed by the editor in chief. Fisher said beyond grievances, the staff needs a procedural handbook. Trapp said after events with last year's staff his primary concern is the perception that the Board is inaccessible. Fisher said he would start to work on the creation of a handbook containing procedures and policies for the Board to review. Donovan said that for the record there had been staff members who came to herself and Price last year and she had urged those members to go to the Board with their complaints. She said she had expected that to happen but it did not. Fisher said he had spoken with ASUNM President Isaac Romero a few days ago for his views on the matter. He said Romero expressed that it would be helpful if there was some way that Board members could be more accessible to the staff. He said that Antonio Sanchez, Lobo editor, expressed the need for some policies especially regarding social media and ethics. Trapp said he thought it was important for the Board members to introduce themselves to the staff. Price said that he thinks having a handbook is a good idea

but the Board having an editorial presence in the newsroom is not a good idea. He said the Board having a trouble shooting presence is an excellent idea.

Fisher said if the Board wanted to talk about the specifics of what happened last year he would be happy to do so, but felt it appropriate for the meeting to be closed to do so. Price made a motion for the Board to go into closed session to discuss personnel matters. Trapp seconded the motion. The motion passed. The Board went into closed session at 3:31 p.m.

The Board returned to open session at 4:00 p.m. Donovan said the Board concluded that Fisher, Kate Nash and Antonio Sanchez would working on an initial draft of a handbook to be brought to a subcommittee of Price, Trapp, and Donovan and then to the entire Board.

Donovan said the Board also discussed conducting a workshop on effective managerial practices for editors specifically but open to all *Daily Lobo* staff by the second week of school this fall.

The meeting adjourned at 4:05 p.m.