

UNM Student Publications Board Meeting
Friday, April 18, 2014
Marron Hall, Room 131

Present: Leslie Donovan, Robert Trapp, Miguel Gandert, Jordan Burk, Lauren Wade, Erinn Tibbs, Luke Holman, Sophie Martin

Ex-officio: Jim Fisher, Antonio Sanchez

Also Present: Carolyn Souther, Ardee Napolitano, Michael Warren and Jyllian Roach

Absent: Austin Megli, Anna Adams and Gianna May

Leslie Donovan called the meeting to order at 3:04 p.m.

Donovan asked for a review of the February 14, 2014, meeting minutes. Bob Trapp made a motion to approve the minutes. Sophie Martin seconded the motion. The motion passed.

Donovan asked for a *Daily Lobo* editor report from Antonio Sanchez. Sanchez said that just before spring break he made a decision to terminate the *Daily Lobo* managing editor. He said there had been issues with errors some of the nights the managing editor had been closing the paper and he decided it was in the best interest of the Lobo to terminate him. He said other editors have stepped up to help close since then. Sanchez said that the *Daily Lobo* has been covering a lot of breaking news, such as the APD protests and the UNMH helicopter crash. He said he was particularly proud of the APD coverage on March 30 and the multi-media media coverage from the Lobo staff. He said the *Daily Lobo* video coverage had been picked up by the NM Telegram, KUNM and the *New York Times*. He said that photos from Lobo staff were also featured on *Good Morning America*. Donovan asked Sanchez what he planned to do after his term is up as Lobo editor. Sanchez said he is graduating this spring and is looking for work in journalism in New Mexico. Donovan expressed the Board's thanks to Sanchez for his service and wished him well in the future.

Donovan asked Jim Fisher for a *Daily Lobo* financial report. Fisher said the report covered through March 2014. He said both February and March are not typically good for advertising and this year was no exception. He said that April revenue is looking up and he is hoping it will help make up some of the losses incurred last fall and early spring. He said the ad staff is launching a new product for the fall that will replace the coupon books that they have been producing for several years. Fisher said they are using an idea similar to one from the Colorado State media program which produces a 96-page coupon/information guide on glossy paper with full-color on every page. He said the staff is already selling the book and the response has been very positive. He also said that the ad staff has signed a big insert contract with Dick's Sporting Goods for the next school year and that they have agreed to run print ads as well. He said that expenses would be increasing due to UNM salaries going up in July. Fisher said he is hoping to keep printing costs the same for the upcoming year. Fisher said the Daily Lobo Alumni Fund is now located on the UNM Foundation website. He said the fund was created to

help with equipment and software purchases for the *Daily Lobo*. Fisher said he will generate a report in June to the Board reporting where Student Publications stands financially for the school year.

Donovan asked Fisher to report on the *Daily Lobo* policies and procedure draft. Fisher said the committee is almost finished with the document. He said there are a couple more issues including social media and a freelance agreement that needed to be addressed. The committee agreed to meet one more time finalize the draft.

Donovan asked for any new business.

Fisher said ASUNM Board appointee, Jordan Burk, has applied for the *Conception Southwest* editor position. Fisher said that in the past if a Board member applied for an editor position, they were recused from that editor selection process. Board members agreed that since Burk is a Board member he will not sit in on the *CSW* editor selection process, but will be allowed to participate in the *Best Student Essays* editor selection process.

Fisher asked Luke Holmen to look in to the GPSA Bylaws that had been changed last year to create fixed funding for *CSW* and *BSE*. Holmen said he was aware of the situation. He said the bylaws had been hung up at UNM Counsel due to the funding issue but thought the matter had been resolved. Holmen said he will verify that the funding for the magazines is in place.

Donovan reviewed the process for selecting *Daily Lobo* editor applicants. She said the usual method was for the Board to go into closed session to interview the applicants and then return to open session for Board members to state their preference for editor. She said there is one applicant, Jyllian Roach.

Bob Trapp made a motion to close the meeting for the purpose of interviewing the applicant for *Daily Lobo* editor. Miguel Gandert seconded the motion. The motion passed

The meeting closed at 3:32 p.m.

The meeting opened at 4:36 p.m. and then closed at 4:37 p.m. The meeting reopened at 4:45pm.

Fisher called the roll of the voting Board members present for their preference for *Daily Lobo* editor. Donovan, Gandert, Martin, Burk and Tibbs selected Jillian Roach. Holman, Trapp and Wade abstained. Not present: Megli.

Donovan congratulated Roach on being selected as *Daily Lobo* editor and encouraged her to use the Board members as resources to aid her in the position.

Fisher said that since Austin Megli has missed three consecutive meeting, according to the Student Publications Policy Statement, he is no longer a Board member. He said the ASUNM vice president will need to appoint a new representative from the ASUNM senate to fill his position.

Donovan reminded everyone about the *CSW* reception in the UNM Honors Forum at 6:00 p.m. that same evening. Fisher reminded the Board that the Student Publications banquet will be held on

Saturday, May 3 at 6:00 p.m. at Villa di Capos at 8th and Central. Donovan said all board members are invited and encouraged to attend.

Donovan said the next meeting will be April 25 at 3:00 p.m.

The meeting adjourned at 4:49 p.m.