

UNM Student Publications Board Meeting
Friday, February 14, 2014
Marron Hall, Room 131

Present: Leslie Donovan, Robert Trapp, Miguel Gandert, Jordan Burk, Sophie Martin

Ex-officio: Jim Fisher, Gianna May, Antonio Sanchez Anna Adams

Also Present: Carolyn Souther and Jyllian Roach

Absent: Austin Megli, Taylor Bui, Jamillah Wilcox, GPSA Representative

Leslie Donovan called the meeting to order at 3:02 p.m.

Donovan asked for a review of the November 15, 2013 meeting minutes. Bob Trapp made a motion to approve the minutes. Miguel Gandert seconded the motion. The motion passed.

Donovan asked for a report on the *Daily Lobo* boot camp. Jim Fisher said the boot camp was held Jan 25 and 26 at the UNM Communication & Journalism building. He said there were 30 presenters and at times fewer students. He said there were some very good sessions covering a wide range of topics and said it was unfortunate more students did not attend. Fisher said some thought should be given to student participation at next year's boot camp.

Donovan asked for a *Conceptions Southwest* editor report from Gianna May. May said that submissions have closed. She said they received 411 entries from 142 contributors. She said she applied for and received an additional \$654 in funding from GPSA to help with the release party. She said the release party is scheduled for April 18 at the UNM Honors Forum. May said she is currently working on layout design and copyediting. She said she hopes to have everything to the printer by March 17.

Donovan asked for a *Best Student Essays* report from Anna Adams. Adams said she lost some staff members from last semester but has added three new copy editors for the next issue. She said the deadline for spring issue submissions is March 1. She said *BSE* would most likely not be having an extended deadline for this issue. Adams said she has been talking to faculty about nominating students, which she feels has increased submissions. She said she has received more art submissions for the upcoming issue. Fisher asked about including a listing of faculty and what class the published essays were from and if there might be author bios. Adams said she is working on those items for this issue.

Donovan asked for a *Daily Lobo* report from Antonio Sanchez. Sanchez said that over the winter break the *Daily Lobo* website had been redesigned. He said The Howl, video newscast on the *Daily Lobo* website, has completed its third episode. Sanchez said the newscast is posted every Saturday and includes news briefs as well as exclusive content. Sanchez said the *Daily Lobo* has a new copy chief and they are working on hiring a crime reporter. He said the end of semester photo issue took a risk with the front page containing many different photos as opposed to one or two large ones. He said the Lobo is gaining more reporters this semester but quite a few of the staff will be graduating in May. Donovan

asked Sanchez if there are any good candidates for next year's *Daily Lobo* editor-in-chief. Sanchez replied there are currently two staff members whom he thinks may apply. Donovan asked if he would be happy with either one as the next Lobo editor. Sanchez replied yes.

Donovan asked Jim Fisher for a *Daily Lobo* financial report. Fisher said the report covered the fall semester through December 2013. He said it was the worst semester for revenue verses expenses since he has held the position of business manager. He said local revenue was way down and campus advertising revenue was down even more on a percentage basis. He said February and March are not historically good months for revenue so he expects the downturn to continue. He said inserts had been one advertising category that had increased over the past year.

Donovan asked for the Board to address the editor selection timeline for April. The Board agreed to interview *Daily Lobo* editor-in-chief candidates on April 18 and the magazine editor candidates on April 25.

Donovan asked Fisher to report on the *Daily Lobo* policy draft. Fisher said the committee met last week and made great progress on the policy draft. He said the committee agreed a couple of sections needed more research in order to complete the document. He said he would like to have a final draft by next Board meeting.

Donovan asked Fisher to report on the UNM Foundation. Fisher said he felt in the past few years the UNM Foundation has not provided any support to Student Publications. He said one example was the recent *Daily Lobo* reunion, which could have been a prime fundraising event but was not acknowledged by the Foundation. Fisher said with much persistence, Student Publications has finally been assigned a development officer from the Foundation. Fisher said he and Daven Quelle, Student Publications advertising coordinator, met with that person in December. He said he had been trying to get a donation webpage on the UNM Foundation site for a long time and with the help of our development officer we now have a page up for the Trewhitt Alumni Fund and hope to have a page up for the *Daily Lobo* soon.

Donovan scheduled the next meeting for April 18 at 3:00 p.m.

The meeting adjourned at 4:13 p.m.