

UNM Student Publications Board Meeting  
Friday, January 30, 2015  
Marron Hall, Room 131

Present: Leslie Donovan, Erinn Tibbs, David Ishmael, Ilia Rodriguez, Sophie Martin

Ex-officio: Jim Fisher, Jillian Roach, Melissa Rinkenberger, Jordan Burk

Also Present: Carolyn Souther, James Clark

Absent: Bob Trapp, Zoila Alvarez, Gabriela Eldridge, and ASUNM President Rep.

Leslie Donovan called the meeting to order at 3:06 p.m.

Donovan asked for a review of the November 21, 2014, meeting minutes. David Ishmael made a motion to accept the minutes. Ilia Rodriguez seconded the motion. The motion passed.

Donovan asked for a *Conceptions Southwest* report from Jordan Burk. Burk said he has recruited three new staff members. He said he has submitted printing quote requests for the magazine. Burk said his staff has gone through all of the submissions and made selections. He said the magazine will have 112 pages and he has requested 1000 copies for the printing quote. He said the release party is scheduled for April 23. Burk said he will attend the upcoming GPSA budget meeting next Friday.

Donovan asked for a *Best Student Essays* report from Melissa Rinkenberger. Rinkenberger passed out the fall issue of *BSE*. She said there was a small attendance at the release party partially due to bad weather. She said she is currently advertising for submissions and staff. Rinkenberger said she has received five inquiries about staff positions and wants to be more selective selecting staff this semester. She said the spring submission deadline is March 5.

Donovan asked for a *Daily Lobo* report from Jillian Roach. Roach said the *Daily Lobo* Journalism Boot Camp will take place next weekend. She said the Lobo would be having a hiring fair during the event. She said the *Daily Lobo* is planning two special editions, a geek issue on March 19 and a green issue on April 20. She said ASUNM and GPSA will be having a joint town hall session and asked the *Daily Lobo* to moderate. Donovan asked if there are any candidates for next year's editor position. Roach said a couple of people have expressed interest in applying for *Daily Lobo* editor in chief.

Donovan asked Jim Fisher for a *Daily Lobo* financial report. Fisher reviewed the financials through December 2014. He said the financial outlook through December is bleak. He said he is expecting January to be as bad or worse. Fisher said he recently met with Bob Trapp to review the finances in detail. Fisher said there might be a few areas to make cutbacks but both agreed that expenses are trimmed about as far as possible. He said the staff is looking at producing some other revenue generating products. Fisher said there have been many new hires on the advertising staff and is encouraged by the new energy but it will take some time for those hires to gain experience.

Donovan asked Fisher to discuss a schedule for editor selection this spring. Fisher proposed dates for editor selection. The Board decided to conduct *Daily Lobo* editor selection on April 17 and conduct magazine editor selections on April 24. Both selections will take place at 3 p.m. in Marron Hall 131.

Donovan asked for old business. Sophie Martin asked how the staff is responding to the revamped employee manual. Roach said she is keeping a list of items that may need to be updated or included in revisions. Donovan asked Roach for a Newsport update. Roach said that she has now become an editor in the class associated with the Newsport. She said that some students in the class are writing for the Newsport website and some are writing for the *Daily Lobo*. She said that all of the students writing for the *Daily Lobo* are already employed there. Roach said she thinks students have benefitted in general from the Newsport but has not seen as much of a benefit for the *Daily Lobo*. She said, however, there has not been a negative impact on the *Daily Lobo* to be involved with the project.

Donovan asked for new business. Fisher said that the Board might want to consider changing the method currently used for taking minutes of its meetings. He said currently the Board's minutes are incredibly detailed and the Board may want to consider moving to a format that more resembles an outline. Fisher said he had spoken to a couple of Board members about the minutes and got divided opinions. Donovan said this issue should be on the agenda at next meeting to discuss further.

Donovan scheduled the next meeting for February 20 at 3:00 p.m.

The meeting adjourned at 3:57 p.m.